

SEEHAFER BROADCASTING CORP. MANITOWOC (WOMT/ WQTC/ WEMP/ WLTU/ WLKN/ WCUB)

Annual EEO Public File Report

Prepared by: Jim Medley

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c) (6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s):

SEEHAFER BROADCASTING, MANITOWOC, WI

And is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites. The information contained in the Report covers the period beginning **August 1, 2024 and ending July 31, 2025.**

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080 (c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c) (2) of the FCC rules. Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the letters listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix.

*For purposes of the Report, a vacancy was deemed "filled" not when the offer was extended but when the hire accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person and/or over the telephone or via Zoom.

Appendix 1:
Annual EEO Public File Report Form
Covering the Period from August 1, 2024 to July 31, 2025
Station(s) Comprising Station Employment Unit:

WOMT/ WQTC/ WEMP/ WLTU/ WLKN/ WCUB

Account Executive Start Date; 07/07/2025

Full-Time Positions Filled 1

Means of Announcing Job Vacancy C, G, M

Total Number of Interviewees 2

Source of Hired Person. C

Appendix 2:

Annual EEO Public File Report Form

Covering the Period from August 1, 2024 to July 31, 2025

Station(s) Comprising Station Employment Unit:

WOMT/ WQTC/ WEMP/ WLTU/ WLKN/ WCUB

Section 2: Recruitment Source Information

A. Wisconsin Broadcasters Association

44 E Mifflin St

Madison WI 53703

<http://www.wi-broadcasters.org/careers/post-available/>

608-255-2600

B. University of Green Bay – Manitowoc

705 Viebahn St

Manitowoc WI 54220

<http://manitowoc.uwc.edu/>

920-683-4600

C. On-Air Seehafer Broadcasting

WOMT-AM, WCUB-AM, WEMP-FM, WLKN-FM, WLTU-FM, WQTC-FM

3730 Mangin St

Manitowoc WI 54221

<http://www.seehaferbroadcasting.com/>

920-682-0351

D. Manitowoc Chamber of Commerce

1515 Memorial Dr

Manitowoc, WI 54220

<http://chambermanitowoccounty.org/>

920-684-5575

E. Indeed.com

F. Personal Reference

G. All Seehafer Broadcasting websites.

H. Ziprecruiter.com

I. LinkedIn

J. radio-online.com

K. RadioInsight.com

L. Insideradio.com

M. Digital Ad placement

Appendix 3:
Annual EEO Public File Report Form
Covering the Period from August 1, 2024 to July 31, 2025
Station(s) Comprising Station Employment Unit:

WOMT/ WQTC/ WEMP/ WLTU/ WLKN/ WCUB

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Seehafer Broadcasting

1. 06/01/2024, Z.K., a Senior from Lincoln High school, . started working through the **CESA 6 Youth Apprenticeship program** as a news intern at the stations. Z.K. is pursuing a carrier in broadcast journalism and will complete a minimum of 425 hours for high school credit.
2. 8/27/2024, S.H. a Senior from Lincoln High school, started working through the **CESA 6 Youth Apprenticeship program** as a news/ sports intern at the stations. S.H. will be pursuing a sports broadcasting degree after high school.
3. 9/11/24, Vice President Terry Stevenson participated in the WBA Job/Career Fair at the Madison Marriott in Middleton Wi from 10a – noon.
4. 9/11/24, Operations Manager, Jim Medley participated in the Ascend Fall Job Fair at the Inn on Maritime Bay in Manitowoc from 1-4p.
5. 10/29/24, Katie Stevensen attended the UW-Madison Advertising, Communications and Media Career Fair. This event gave 200-400 students in attendance a chance to apply for open positions in the company.
6. 01/08/25, Ryan Brahm was a speaker during **Carrier Expo 2025 at Lakeshore Technical College**. This event was from 9am to 2:15pm and included High School students from Mishicot, Reedsville, Roncalli, Two Rivers, Lincoln, Lutheran, and Valders. That is over 900 students in one day. Ryan highlighted the day-to-day activities in News Broadcasting. Encouraging students interested to work on reading and writing skills.
7. 02/22/25, Jim Medley and Megan Hanson attended the Wisconsin Broadcasters Student **Job/Career fair** which was held as part of the 2025 Student Seminar at Lambeau Field.

Job seekers and student seminar attendees were on hand to ask and apply for potential openings at Seehafer Broadcasting.

8. 5/07/2025, Jim Medley attended the Ascend Services Job fair at the “Inn on the Bay” in Manitowoc from 1p to 4p. during this event Seehafer Broadcasting was actively seeking resumes’ for Marketing Executive and Assistant Operations Manager.
9. 07/14/2025, N.D a Senior from Two Rivers High school, started working through the **CESA 6 Youth Apprenticeship program** as a sports intern at the stations. N.D. will be pursuing a sports broadcasting degree after high school.